

SHERIDAN ROSS*A Professional Corporation***ATTORNEYS AND COUNSELORS AT LAW****SEVENTEEN HUNDRED LINCOLN STREET****SUITE 3500****DENVER, COLORADO 80203-4501****TELEPHONE (303) 863-9700****FACSIMILE (303) 863-0223****E-MAIL srlaw@sheridanross.com****PATENTS
TRADEMARKS
COPYRIGHTS****KERMIT F. ROSS
1910-1986****OF COUNSEL
PHILIP H. SHERIDAN
WANNELL M. CROOK
GILBERT E. ALBERDING
THERESA A. BROWN*****MI, AL. IN Bar Only****TECHNICAL SPECIALISTS
DENNIS J. DUPRAY, Ph.D.
ANGELA DALLAS-PEDRETTI, Ph.D.****DAVID F. ZINGER
CRAIG C. GROSETH
MICHAEL L. TOMPKINS
TODD P. BLAKELY
GARY J. CONNELL
SABRINA C. STAVISH
JOSEPH E. KOVARIK
SUSAN PRYOR WILLSON
LEWIS D. HANSEN
ROBERT R. BRUNELLI
DOUGLAS W. SWARTZ
RICHARD L. HUGHES
BRUCE A. KUOLEK
DANA L. HARTTE
PAUL S. HANSRA
DON D. CHA, Ph.D.
BENJAMIN B. LIEB
BRADLEY M. KNEPPER
JOHN C. SCOTT
MIRIAM R. DRICKMAN****FACSIMILE COVER SHEET****FAX RECEIVED****JUN 16 1999****GROUP 2700****OFFICIAL****DATE: May 12, 1999****Please deliver the following page(s) to:****Name:****Examiner James Nimmo****Facsimile Number:****1-703-305-0040****Our File Number:****2937-9****ORIGINAL DOCUMENTS WILL NOT FOLLOW BY MAIL****Total Number of Pages, including this cover page: 3****SPECIAL INSTRUCTIONS:****Sender's Name:****David F. Zinger, Esq.****PLEASE CONFIRM RECEIPT****If you do not receive all the pages, please call GINGER at (303) 863-9700.**

THIS FACSIMILE MESSAGE IS CONFIDENTIAL AND MAY CONTAIN ATTORNEY PRIVILEGED INFORMATION INTENDED ONLY FOR THE USE OF THE INDIVIDUAL OR COMPANY NAMED ABOVE. If the reader is not the intended recipient, or the employee or agent responsible to deliver it to the intended recipient, you are hereby notified that any dissemination, distribution or copying of this communication is strictly prohibited. If you have received this communication in error, please immediately notify us by telephone, so that we may arrange for the return of the original message to us. Thank you.

OFFICIAL**PATENT APPLICATION****IN THE UNITED STATES PATENT AND TRADEMARK OFFICE****FAX RECEIVED**

In Re the Application of:

SCHULZE, JR.

Serial No.: Not Yet Assigned

Filed: Filed Herewith

Atty. File No.: 2937-9

For: "MERCHANDISING USING
CONSUMER INFORMATION
FROM SURVEYS"

Group Art Unit:

Examiner:

JUN 16 1999

GROUP 2700

**INFORMATION DISCLOSURE
STATEMENT**"EXPRESS MAIL" LABEL NUMBER: EM458067571 US
DATE OF DEPOSIT: April 4, 1997I HEREBY CERTIFY THAT THIS NEW APPLICATION AND
THE DOCUMENTS REFERRED TO AS ENCLOSED THEREIN ARE
BEING DEPOSITED WITH THE UNITED STATES POSTAL
SERVICE "EXPRESS MAIL POST OFFICE TO ADDRESSEE"
SERVICE UNDER 37 C.F.R. 1.10 ON THE DATE
INDICATED ABOVE AND IS ADDRESSED TO THE
COMMISSIONER OF PATENTS AND TRADEMARKS,
WASHINGTON, D.C. 20231.Assistant Commissioner for Patents
Washington, D.C. 20231TYPED OR PRINTED NAME: Ginger BoyenkampSIGNATURE: Ginger Boyenkamp

Dear Sir:

Pursuant to Applicant's duty of disclosure under 37 CFR § 1.56 and 37 CFR §§ 1.97-1.98, Applicant hereby provides a copy of each of the documents identified on the enclosed PTO Form 1449, although Applicant does not admit that any of such documents, alone or in any combination, is considered to be material to patentability as defined in 37 CFR § 1.56(b). Moreover, the inclusion of these documents is not to be construed as an admission by Applicant that each such document is prior art as to the above-identified patent application.

Respectfully submitted,

SHERIDAN ROSS P.C.

By: David F. Zinger

David F. Zinger
Registration No. 29,127
1700 Lincoln Street
Suite 3500
Denver, Colorado 80203
(303) 863-9700

Date: April 4, 1997